

# Data Insight Report

## Scarborough and Whitby Area Committee area

### Age Demographics

Indicator	Scarborough & Whitby	
	Count	Rate
Total	98,856	-
Male	48,232	48.79%
Female	50,624	51.21%
0 to 15	15,224	15.40%
16 to 64	56,629	57.28%
65 and over	27,003	27.32%

### The Index of Multiple Deprivation

Scarborough & Whitby has an IMD rank of 12,730. This means that Scarborough & Whitby has higher levels of deprivation compared to North Yorkshire (20,233) and higher levels of deprivation compared to England (16,746).

### Unemployment

The proportion of working age people receiving benefits for unemployment in Scarborough & Whitby was 2.87% in Dec-2025. This is higher than the average across North Yorkshire (1.93%) and lower than the average across England (3.94%).

### Housing

The average property price for all dwelling types in Scarborough & Whitby was £228,440 between Dec-2024 to Nov-2025. This is lower than within North Yorkshire (£313,569) and lower than the average within England (£355,490).

### Crime

There were 9,808 total crime offences in Scarborough & Whitby between Dec-2024 to Nov-2025, with the overall crime rate being 99.2 per 1,000 population. This is higher than the average across North Yorkshire (51.9) and higher than the average across England (91.0).

## Health

12.97% of the working-age population in Scarborough & Whitby are receiving Personal Independence Payments (PIP). This is higher than the proportion in North Yorkshire (8.23%) and higher than the proportion in England (9.6%).

## Long Term Physical/Mental Health

In Scarborough & Whitby, the proportion of people disabled under the Equality Act with their day-to-day activities limited a lot is 9.26%. This is higher than the proportion in North Yorkshire (6.83%) and higher than the proportion in England (7.33%).

## Education

There are 6,396 people in Scarborough & Whitby with an apprenticeship as their highest qualification, 7.93% of all people aged over 16. This is higher than the average for North Yorkshire (6.57%) and higher than the average for England (5.32%).

## Employment

There are approximately 24,968 full-time jobs and 15,228 part-time jobs in Scarborough & Whitby. The proportion of full-time jobs in Scarborough & Whitby (62.05%) is lower than the proportion in North Yorkshire (66.31%) and lower than the proportion in England (69.65%).

## Communities and Environment

Scarborough & Whitby has an overall CNI rank of 7,283. This means that Scarborough & Whitby has higher levels of community need than North Yorkshire (15,236) and higher levels of community need than England (17,040). A lower rank indicates that an area has relatively higher levels of need.

- **Civic Assets:** measures the presence of key community, civic, educational and cultural assets in a close proximity of the area. These include pubs, libraries, green space, community centres, swimming pools – facilities that provide things to do often, at no or little cost, which are important to how positive a community feels about its area.
- **Connectedness:** measures the connectivity to key services, digital infrastructure, isolation and strength of the local jobs market. It looks at whether residents have access to key services, such as health services, within a reasonable travel distance. It considers how good public transport and digital infrastructure are and how strong the local job market is.
- **Diverse and Engaged Community:** measures the levels of third sector civic and community activity and barriers to participation and engagement. It shows whether charities are active in the area, and whether people appear to be engaged in the broader civic life of their community.

## **Air Quality**

Scarborough & Whitby's estimated concentration of Nitrogen Dioxide is 0.50. This is similar to the concentration in North Yorkshire (0.51) and lower than the concentration in England (1.07). A higher concentration indicates that an area is experiencing higher levels of deprivation.

## **Funding**

The total amount awarded from ALL grant giving organisation types per 10,000 of population from Dec-2024 to Nov-2025 in Scarborough & Whitby is £52,015. This is lower than the amount of funding per 10,000 of population across North Yorkshire (£67,470) and lower than the amount of funding per 10,000 of population across England (£148,452).

## **Car Ownership**

In Scarborough & Whitby, 26.36% of households have no access to a car or van. This is greater than the proportion without access to a car or van in North Yorkshire (15.71%) and greater than the proportion without access to a car or van in England (23.54%).

## **Connectivity**

Scarborough & Whitby has an overall Connectivity Score of 55.48. This means that Scarborough & Whitby has higher levels of connectivity to North Yorkshire (46.37) and lower levels of connectivity to England (64.81). It is calculated using journey planning algorithms considering actual transport networks and service timetables, the total value of all destinations within reach, and the propensity to travel to each destination type by each transport mode at different times of day.